

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

<u>Contract / Revision</u> 325495 /		<u>Alt Order #</u> WOC10031965
<u>Product</u> Candidate Orders		
<u>Contract Dates</u> 07/21/12 - 08/03/12	<u>Estimate #</u> 1492	
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 08/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA18+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u> 25779		<u>Advertiser Ref</u> 19078

all spots on order - immediately preemptible class of time

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WRC	07/21/12	08/03/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/12	07/27/12	MTWTF--				5	\$1,000.00			
Week:		07/28/12	08/03/12	MTWTF--				5	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WRC	07/28/12-08/03/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,000.00	VM		
			See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE									
	7	WRC	07/28/12-08/03/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		\$1,000.00	VM		
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2	WRC	07/21/12	08/03/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/12	07/27/12	MTWTF--				5	\$700.00			
Week:		07/28/12	08/03/12	MTWTF--				5	\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute the entire agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising spots on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/09/12 / 08/09/12

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9	WRC	07/28/12-08/03/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30	\$450.00	VM																																																																																																																																																				
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PREEMPT-PROGRAM CHANGE																																																																																																																																																												
4	WRC	07/21/12	08/03/12	Access H Live 12-1p	12-1p		:30			VM	5	\$2,000.00																																																																																																																																																
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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising spots on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 325495 /		<u>Alt Order #</u> WOC10031965
<u>Contract Dates</u> 07/21/12 - 08/03/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1492
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/28/12	08/03/12	MTWTF--				5	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WRC	07/28/12-08/03/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	VM		
	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE											
	7	WRC	07/28/12-08/03/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	VM		
	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE											
	8	WRC	07/28/12-08/03/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	VM		
	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE											
	9	WRC	07/28/12-08/03/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	VM		
	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE											
	10	WRC	07/28/12-08/03/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	VM		
	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE											
5	WRC	07/21/12	08/03/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			VM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/12	07/27/12	MTWTF--				5	\$600.00			
Week:		07/28/12	08/03/12	MTWTF--				5	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WRC	07/28/12-08/03/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	VM		
	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE											
	7	WRC	07/28/12-08/03/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	VM		
	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE											
	8	WRC	07/28/12-08/03/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	VM		
	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE											
	9	WRC	07/28/12-08/03/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----	:30		\$600.00	VM		
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6	WRC	07/21/12	08/03/12	2-3p Nate Berkus	2-3p		:30			VM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/12	07/27/12	MTWTF--				5	\$400.00			
Week:		07/28/12	08/03/12	MTWTF--				5	\$400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute the entire agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising spots on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision	Alt Order #
325495 /	WOC10031965

Contract Dates	Product	Estimate #
07/21/12 - 08/03/12	Candidate Orders	1492

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																
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<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>6</td><td>WRC</td><td>07/28/12-08/03/12</td><td>Ellen</td><td>3P-4P</td><td>MTuWThF----</td><td>:30</td><td>\$800.00</td><td>VM</td></tr><tr><td colspan="9">See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27</td></tr><tr><td colspan="9">PREEMPT-PROGRAM CHANGE</td></tr><tr><td>7</td><td>WRC</td><td>07/28/12-08/03/12</td><td>Ellen</td><td>3P-4P</td><td>MTuWThF----</td><td>:30</td><td>\$800.00</td><td>VM</td></tr><tr><td colspan="9">See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27</td></tr><tr><td colspan="9">PREEMPT-PROGRAM CHANGE</td></tr><tr><td>8</td><td>WRC</td><td>07/28/12-08/03/12</td><td>Ellen</td><td>3P-4P</td><td>MTuWThF----</td><td>:30</td><td>\$800.00</td><td>VM</td></tr><tr><td colspan="9">See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27</td></tr><tr><td colspan="9">PREEMPT-PROGRAM CHANGE</td></tr><tr><td>9</td><td>WRC</td><td>07/28/12-08/03/12</td><td>Ellen</td><td>3P-4P</td><td>MTuWThF----</td><td>:30</td><td>\$800.00</td><td>VM</td></tr><tr><td colspan="9">See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27</td></tr><tr><td colspan="9">PREEMPT-PROGRAM CHANGE</td></tr><tr><td>10</td><td>WRC</td><td>07/28/12-08/03/12</td><td>Ellen</td><td>3P-4P</td><td>MTuWThF----</td><td>:30</td><td>\$800.00</td><td>VM</td></tr><tr><td colspan="9">See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27</td></tr><tr><td colspan="9">PREEMPT-PROGRAM CHANGE</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	6	WRC	07/28/12-08/03/12	Ellen	3P-4P	MTuWThF----	:30	\$800.00	VM	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27									PREEMPT-PROGRAM CHANGE									7	WRC	07/28/12-08/03/12	Ellen	3P-4P	MTuWThF----	:30	\$800.00	VM	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27									PREEMPT-PROGRAM CHANGE									8	WRC	07/28/12-08/03/12	Ellen	3P-4P	MTuWThF----	:30	\$800.00	VM	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27									PREEMPT-PROGRAM CHANGE									9	WRC	07/28/12-08/03/12	Ellen	3P-4P	MTuWThF----	:30	\$800.00	VM	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27									PREEMPT-PROGRAM CHANGE									10	WRC	07/28/12-08/03/12	Ellen	3P-4P	MTuWThF----	:30	\$800.00	VM	See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27									PREEMPT-PROGRAM CHANGE																								
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8	WRC	07/21/12	08/03/12	7-9A TODAY SHOW	7A-9A		:30			VM	22	\$59,250.00																																																																																																																																																																
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>07/21/12</td><td>07/27/12</td><td>MTWTF--</td><td>5</td><td>\$2,800.00</td></tr><tr><td>07/28/12</td><td>08/03/12</td><td>MTWTF--</td><td>5</td><td>\$2,800.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	07/21/12	07/27/12	MTWTF--	5	\$2,800.00	07/28/12	08/03/12	MTWTF--	5	\$2,800.00																																																																																																																																																	
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(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute the entire agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities, obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising spots on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

Contract / Revision 325495 /		Alt Order # WOC10031965
Contract Dates 07/21/12 - 08/03/12	Product Candidate Orders	Estimate # 1492
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
6	WRC	07/28/12	08/03/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,800.00	VM		
		See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE										
7	WRC	07/28/12	08/03/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,800.00	VM		
		See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE										
8	WRC	07/28/12	08/03/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,800.00	VM		
		See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE										
9	WRC	07/28/12	08/03/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,800.00	VM		
		See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE										
10	WRC	07/28/12	08/03/12	7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		\$2,800.00	VM		
		See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27 PREEMPT-PROGRAM CHANGE										
11	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
12	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
13	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
14	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
15	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
16	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
17	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
18	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
19	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
20	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
21	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
22	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
23	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
24	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
25	WRC	07/30/12	08/03/12	OLY EARLY MORNING M-F 6A-10A		MTuWThF----	:30		\$2,800.00	VM		
		MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising spots on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 325495 /		<u>Alt Order #</u> WOC10031965
<u>Contract Dates</u> 07/21/12 - 08/03/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1492
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
26	WRC	07/28/12	07/29/12	6-7P SAT/SUN NEWS/NN R(6P-7P		-----SaSu	:30		\$1,625.00	NM		
	MG	for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
27	WRC	07/28/12	07/29/12	6-7P SAT/SUN NEWS/NN R(6P-7P		-----SaSu	:30		\$1,625.00	NM		
	MG	for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9										
9	WRC	07/21/12	08/03/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/21/12	07/27/12	MTWTF--	5	\$1,000.00						
Week:		07/28/12	08/03/12	MTWTF--	5	\$1,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WRC	07/28/12-08/03/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$1,000.00	NM		
				See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27								
				PREEMPT-PROGRAM CHANGE								
	7	WRC	07/28/12-08/03/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$1,000.00	NM		
				See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27								
				PREEMPT-PROGRAM CHANGE								
	8	WRC	07/28/12-08/03/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$1,000.00	NM		
				See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27								
				PREEMPT-PROGRAM CHANGE								
	9	WRC	07/28/12-08/03/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$1,000.00	NM		
				See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27								
				PREEMPT-PROGRAM CHANGE								
	10	WRC	07/28/12-08/03/12	4-5P NEWS4 @ 4PM	4P-5P	MTuWThF----	:30		\$1,000.00	NM		
				See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27								
				PREEMPT-PROGRAM CHANGE								
10	WRC	07/21/12	08/03/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	10	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/21/12	07/27/12	MTWTF--	5	\$2,400.00						
Week:		07/28/12	08/03/12	MTWTF--	5	\$2,400.00						
11	WRC	07/21/12	08/03/12	7-730P NBC NIGHTLY NEWS	7P-730P		:30			NM	10	\$50,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/21/12	07/27/12	MTWTF--	5	\$5,000.00						
Week:		07/28/12	08/03/12	MTWTF--	5	\$5,000.00						
12	WRC	07/21/12	07/31/12	Love in Wild	10-11p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/21/12	07/27/12	-T-----	1	\$4,500.00						
Week:		07/28/12	08/03/12	-T-----	1	\$4,500.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WRC	07/28/12-08/03/12	Love in Wild	10-11p	-Tu-----	:30		\$4,500.00	NM		
				See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27								
				PREEMPT-PROGRAM CHANGE								
Totals											83	\$164,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute the entire agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising spots on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

<u>Contract / Revision</u> 325495 /		<u>Alt Order #</u> WOC10031965
<u>Contract Dates</u> 07/21/12 - 08/03/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1492
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

Time Period	# of Spots	Gross Amount	Net Amount
06/25/12 - 07/29/12	58	\$85,500.00	\$72,675.00
07/30/12 - 08/03/12	25	\$79,000.00	\$67,150.00
Totals	83	\$164,500.00	\$139,825.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising spots on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.